

By Sarah Rosen Wartell

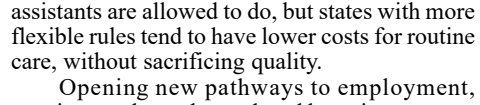
Addressing Supply and Labor Rules

One strategy for lowering costs is increasing supply. As I noted in my last column, we need more affordable apartments and houses to help bring down the cost of housing, but anachronistic zoning and red tape can hold up construction.

States and cities are finding ways to speed up production by streamlining review and permitting processes and revising zoning codes.

Policymakers can also bring down costs by making it easier for people to enter careers in fields that need more workers. For example, states can take a fresh look at licensing requirements to ensure that a genuine need for consumer protection continues to exist and justifies the competitive advantage provided to incumbents.

Hair braiders, florists, and interior designers, for example, all must contend with requirements that limit the number of providers, driving up prices.



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For more information contact: Lizbeth A. Rodriguez | SBTRC Northeast Region Director | Phone: 718-482-5941 | sbtrc@lagcc.cuny.edu



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For more info contact
Valerie Voorhies at
vvv@sbeinc.com

2025

Federal Contracting: Woman-Owned Small Business (WOSB) Certification Program Webinar
Tuesday, September 16, 2025, 2:00 pm–4:00 pm Online
Main Sponsor(s): US Small Business Administration
Contact: Patrice Dozier, patrice.dozier@sba.gov
Fee: Free; registration required

SBA is creating a space for Woman-Owned Small Businesses, via WOSB certification! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions include an overview of the self-certification process, and a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register at <https://www.eventbrite.com/e/woman-owned-small-business-wosb-certification-program-tickets-1123668515779>

8(a) Orientation and SAM Registration Webinar
Wednesday, September 17, 2025, 10:30 am–12:00 pm Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA)

Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. For this and other events, one goal is to better address the needs of attending current and soon-to-be business owners. To register for this free webinar, visit <https://www.sba.gov/event/65214>

Selling to the Federal Government Webinar
Thursday, September 25, 2025, 1:00 pm–4:00 pm Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register online at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting.

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